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FOR IMMEDIATE RELEASE

DrScore.com Launches Spanish Version of its Online Physician Rating Survey*Eliminating Language Barrier Gives Patients and Physicians Opportunity to Improve Health-Care Experience*

WINSTON-SALEM, N.C. (Oct. 27, 2009) – **DrScore.com**, the online physician-rating Web site, announces today that it has launched a Spanish version of its popular survey, eliminating a language barrier between patients and their physicians. Physician practices and health-care organizations across the United States use **DrScore** to solicit feedback from their patients to improve the health-care experience. The new bi-lingual survey enables doctors to gain input from Spanish-speaking patients who otherwise may not have participated.

“There are more than 45 million Hispanics living in the United States, and it is important that doctors be able to hear their voices when it comes to the health-care experience,” says Kimberly Khanna, director of sales for DrScore. “The new Spanish version of the **DrScore** survey provides an important communications bridge between practices and their patients.”

DrScore’s online survey provides a real-time picture of the patient’s experience — from check-in to the time spent with the physician — so practices and health-care organizations can quickly and cost-effectively address areas for improvement. DrScore eliminates the need for cumbersome paper surveys; instead, the practice simply directs patients to the **DrScore** Web site. To date, more than 120,000 surveys have been completed, which include detailed patient ratings on 13 different aspects of care. **DrScore**’s research team analyzes the survey data and shares the results with participating practices on a quarterly basis.

“With **DrScore**, health-care providers receive a 360-degree view from the patient’s perspective so they can make meaningful enhancements to the health-care experience,” Khanna says. “Plus, patients benefit by knowing they are providing valuable feedback. Our research shows that patients who have a positive care experience are more likely to follow their doctors’ orders and take the prescribed medicines, which leads to better health outcomes.”

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About DrScore.com

Founded by Steve Feldman, M.D., DrScore.com is an interactive online survey site where patients can rate their physicians, as well as find a physician based on their service level preference. DrScore’s mission is to improve medical care by giving patients a forum for rating their physicians, and by giving doctors an affordable, objective, non-intrusive means of documenting the quality of care that they provide. For more information, visit www.drscore.com.